



EAST LA COMMUNITY CORPORATION

8TH ANNUAL TASTE OF BOYLE HEIGHTS

Thursday, May 23, 2019

PRESENTING SPONSOR - \$25,000

- Exclusive Presenting Sponsor for the 2019 Taste of Boyle Heights
- Named as the sole presenting sponsor on Taste website home page and the sponsor page, print advertising, internet marketing, promotional flyers, posters and event banner
- Exclusive full-page color inside cover ad placement in program
- Event wristband admission for 16 guests, includes Sponsor Reception, access to Casa Del Mexicano Museum exhibit, live music, food and drink
- Event swag for each guest

PLATINUM SPONSOR - \$20,000

- Exclusive full-page color inside back cover ad in program
- Event wristband admission for 8 guests, includes Sponsor Reception, access to Casa Del Mexicano Museum exhibit, live music, food and drink
- Event swag for each guest
- Named as sponsor on Taste website home page and the sponsor page, logo on print advertising, internet marketing, promotional flyers, posters and event banner

GOLD SPONSOR - \$15,000

- Half-page color ad in program
- Event wristband admission for 6 guests, includes Sponsor Reception, access to Casa Del Mexicano Museum exhibit, live music concert, food and drink
- Admission to Sponsor Reception
- Event swag for each guest
- Logo on print advertising, internet marketing, promotional flyers, posters and event banner

SILVER SPONSOR - \$10,000

- Half-page color ad in program
- Event wristband admission for 5 guests, includes Sponsor Reception, access to Casa del Mexicano Museum exhibit, live music, food and drink
- Event swag for each guest
- Logo on print advertising, internet marketing, promotional flyers, posters and event banner

BRONZE SPONSOR - \$5,000

- Quarter page color ad in program
- Event wristband admission for 4 guests, includes access to Casa Del Mexicano Museum exhibit, live music, food and drink
- Event swag for each guest
- Logo on print advertising, internet marketing, promotional flyers, posters and event banner

SWAG ITEM SPONSOR - \$4,500

Only three slots available!

As an Item Sponsor, your company logo and/or company name will appear on the product, and your company will be acknowledged in the program as an Official Swag Item Sponsor.

- Logo on the Taste of Boyle Heights website home page and the sponsor page
- Logo on Taste venue signage and Taste program sponsor page
- Event wristband admission for 2 guests, includes access to Casa Del Mexican Museum exhibit, live music, food and drink

EAST LA COMMUNITY CORPORATION

2917 East 1st Street, Suite 101,
Los Angeles, CA 90033
Please RSVP by Friday, May 11, 2018

UNDERWRITING OPPORTUNITIES

Receive same benefits as the Swag Item Sponsor.

- Housing Justice:** Entertainment Underwriter - \$3,500
- Financial Empowerment:** Decor Underwriter - \$2,500
- Socio-Economic Justice:** Food Underwriter - \$1,500

ADVERTISEMENT OPPORTUNITIES

Artwork Information: We accept files in 300 dpi resolution in pdf and jpg format. Please email your text and logo files to: Arielle Sallai at asallai@elacc.org. Advertisements MUST be received by Thursday, April 25, 2019.

- Full Page (4.5" x 7.5") - \$1,000
- Half Page Vertical (4.5" x 3.625") - \$500
- Quarter Page (2.125" x 3.625") - \$300
- Name Listing - \$200

NAME

PHONE

ADDRESS

EMAIL

I would like to purchase _____ get/give general admission ticket(s) at the price of \$175. Each ticket at this level gets your one general admission ticket and sponsors one (1) community member/resident to attend for FREE.

I am unable to attend the event. However, here's my donation of \$ _____ to help make the Eastside a place where every family thrives.

Pay By Credit Card

I agree to give an additional 3% so that 100% of my donation goes to ELACC when processing my credit card payment. (Optional)

CARD NUMBER

EXP. DATE

SECURITY CODE

Other Payment

CHECK - PAYABLE TO EAST LA COMMUNITY CORPORATION

CASH

ONLINE AT BIT.LY/TOBH19

If paying by mail, mail to East LA Community Corporation at 2917 E 1st St #101, Los Angeles, CA 90033

SIGNATURE

DATE

ELACC is a non-profit organization / Tax ID # is 95-4531076