



**Senior Community Organizer
Street Vending Campaign
Job Description: Temporary, Full-time Non-Exempt**

Organizational Background: ELACC was formed in 1995 by four passionate Eastside activists who came together to create a community development corporation that blended equitable real estate with community engagement in Boyle Heights to keep development accountable to existing residents. Over the 23-year history of ELACC, we have leveraged over \$230 million in investments through community-driven real estate development, mobilized thousands of residents to change policies, served thousands of low-income residents with community wealth services, and we provide quality affordable homes for over 2,900 people.

Our mission is to advocate for economic and social justice in Boyle Heights and East Los Angeles by building grassroots leadership, developing affordable housing and neighborhood assets, and providing access to economic development opportunities for low and moderate-income families. ELACC is a founding member of the Los Angeles Street Vendor Campaign.

The Los Angeles Street Vending Campaign is the initiative to legalize vending of food and merchandise on Los Angeles' City sidewalks. The campaign is driven by a citywide coalition of organizations and 2,000 vendors who are committed to developing a system that does not criminalize street vendors, gives them an opportunity to make an honest living under the law, encourages healthy eating, and supports existing small businesses in communities all over Los Angeles. In November 2018, Los Angeles City Council voted to adopt an ordinance that will legalize sidewalk and park vending and will become effecting January 1st, 2018. The East LA Community Corporation will continue to do organizing, outreach, and base building work as the campaign transitions into implementation of policy.

Position: ELACC is looking for a dynamic and experienced community organizer to act in a leadership role with respect to the Los Angeles Street Vendor Campaign as we transition into implementation of the sidewalk and park vending program. The ideal candidate must be a strategic planner with demonstrated experience in broad-based campaigns. As a member of ELACC's community organizing department, organizers work under the Director of Community Organizing to implement grassroots base building, coalition building, and leaderships development strategies.

The Senior Community Organizer is an ELACC team member that leads their core project and fulfills their responsibilities to the entire team by actively fundraising, supporting organization wide projects, participating in all staff planning sessions, and being part of achieving the organization mission and vision.

Duties and Responsibilities

Key responsibilities include but are not limited to:

- Develop and implement organizing strategy for the street vending campaign, including base building of vendors in different neighborhoods, organizing mobilizations in direct actions, capacity building for vendors in political advocacy.
- Lead the day-to-day organizing of two high-density vending hubs within the City of Los Angeles and support vendor leadership committee in formalizing structures for development of a vending district.
- Plan, develop, and deliver training curriculum to street vendors.
- Build and maintain strategic relationships with local officials, community partners, and steering committee members.

- Liaison to the Department of Health ensuring coordination of activities and communication with street vendor coalition and members.
- Coaches and supports two street vending organizers in developing and implementing base building plans, and in moving campaign membership through pipeline of ELACC's membership and retention program.
- As needed will supervise interns and stipend members.
- Works closely with the Communications department in the development and execution of media and public outreach communications and strategies for the street vending campaign.
- Works closely with administrative staff to oversee membership outreach, base building, and retention database and tracking systems.
- Collaborate with Organizing Director, Development Director and other staff on joint projects, fundraising, big events.

Qualifications

- Bachelor's degree or equivalent experience
- Minimum 3-4 years of professional experience in community based organizing
- Minimum 1 year of experience supervising staff in a political, labor, community organizing capacity
- Bilingual in English and Spanish
- Experience in coalition building and coalition spaces
- Ability to plan, develop, and implement trainings through popular education
- Ability to plan and coach others in developing and implementing campaign plans and work plans
- Team player with superior interpersonal and collaboration skills
- Experience engaging, leading and motivating others
- Experience with base building, one-on-ones, personal visits, town halls, leadership development, and mobilization
- Ability to multi-task, juggle multiple responsibilities, and prioritize tasks
- Demonstrate ability to follow-through on assignments
- Self-starter with the ability to work independently and complete tasks in a timely manner
- Knowledge of campaign and organizing tools and technology
- Genuine interest and passion for ELACC issues and priorities

Compensation: Competitive salary that is based on experience. This is a temporary position for a 1-year term. The temporary position is full-time non-exempt. Medical/health insurance benefits are provided with this position, including paid holiday and office closure days.

ELACC is an Equal Opportunity Employer.

Email or Fax resume and salary history to contact below. Position open until filled

Katty Pollicino, Director of Human Resources

Email: jobopportunities@elacc.org

www.elacc.org