



**Community Organizer
Street Vending Campaign
Full-time Non Exempt**

Organizational Background: four passionate Eastside activists who came together formed ELACC in 1995 to create a community development corporation that blended equitable real estate with community engagement in Boyle Heights to keep development accountable to existing residents. Over the 23-year history of ELACC, we have leveraged over \$230 million in investments through community-driven real estate development, mobilized thousands of residents to change policies, served thousands of low-income residents with community wealth services, and we provide quality affordable homes for over 2,900 people.

Our mission is to advocate for economic and social justice in Boyle Heights and East Los Angeles by building grassroots leadership, developing affordable housing and neighborhood assets, and providing access to economic development opportunities for low and moderate-income families. In 2008, ELACC began organizing street vendors in Boyle Heights on the issues of criminalization and displacement. This organizing effort grew into a city-wide campaign, The Los Angeles Street Vending Campaign.

The Los Angeles Street Vending Campaign is the initiative to legalize vending of food and merchandise on Los Angeles' City sidewalks. The campaign is driven by a citywide coalition of organizations and 2,000 vendors who are committed to developing a system that does not criminalize street vendors, gives them an opportunity to make an honest living under the law, encourages healthy eating, and supports existing small businesses in communities all over Los Angeles. In November 2018, Los Angeles City Council voted to adopt an ordinance that will legalize sidewalk and park vending and will become effecting January 1st, 2018. The East LA Community Corporation will continue to do organizing, outreach, and base building work as the campaign transitions into implementation of policy.

Job Description:

ELACC is looking for a team member with proven community organizing and/or labor organizing experience who can thrive in a fast-paced dynamic environment to work within the Los Angeles Street Vendor Campaign. This organizer position will be responsible for base-building and leadership development of street vendors who identify with the campaign in different neighborhoods across Los Angeles as we transition into implementation of the sidewalk and park vending program. This organizer position will also provide support to the street vendor leadership committee as they work on developing a formalized vendor association. As a member of ELACC's community organizing department, organizers work under the Director of Community Organizing.

The Community Organizer is an ELACC team member that leads their core project and fulfills their responsibilities to the entire team by actively fundraising, supporting organization wide projects, participating in all staff planning sessions, and being part of achieving the organization mission and vision.

Primary Responsibilities Include:

- Work in a team environment with Director of Organizing and other campaign organizers to provide thoughtful vision and strategy for the street vending organizing team, membership base, and the campaign's coalition.
- Conduct outreach on the streets during vendor working hours in 3 different neighborhoods across Los Angeles.
- Conduct one-on-one meetings with vendors, neighborhood vendor meetings, and at-large general vendor assemblies.
- Identify vendor leadership and recruit vendors to join organizing committees, vendor leadership committees, and campaign steering committee.
- Implement direct action tactics including mobilizations, town halls, city hall advocacy, press conferences and delegations.
- Move campaign membership through pipeline of ELACC's membership program including, training, political education and opportunities for vendors to employ leadership skills on committees, boards, etc.
- Collaborate with Organizing Director, Development Director and other staff on joint projects, fundraising, big events.

- Develop and manage partnerships with organizations, educational institutions, and influential individuals.
- Support in the development of media/messaging for campaign actions, and serve as a spokesperson when necessary.
- Work with administrative staff to keep an organized database of membership participation and leadership development.
- Support other ELACC department in organization-wide events.
- Day to Day work in the field in different neighborhoods across the City of Los Angeles

Qualifications:

- At least 2 years of experience working with community based organizing (community, labor, political and/or legislative issue advocacy- preferred but not required).
- Has some experience working with workers/populations that have been traditionally excluded from labor organizing or power building.
- Has some experience building and coordinating coalitions and/or alliances.
- Bilingual in English and Spanish.
- Exceptional written and oral communication skills.
- Experience engaging, leading and motivating others.
- Experience with base building, one-on-ones, personal visits, town halls, leadership development, and mobilization.
- Ability to multi-task, juggle multiple responsibilities, and prioritize tasks.
- Demonstrate ability to follow-through on assignments.
- Self-starter with the ability to work remotely, independently, and complete tasks in a timely manner.
- Ability to report work product accurately using metrics, written and visual mediums.
- Knowledge of campaign and organizing tools as well as necessary technology.
- Genuine interest and passion for ELACC issues and priorities.
- Ability to plan, develop, and implement educational sessions and trainings using popular education techniques.

Compensation: Competitive salary that is based on experience. The position is full-time non-exempt. Medical/health insurance benefits are provided with this position, including paid holiday and office closure days.

ELACC is an Equal Opportunity Employer.

Email or Fax resume and salary history to contact below. Position open until filled

Katty Pollicino, Director of Human Resources

Email: jobopportunities@elacc.org

FAX: (323) 261-1065

www.elacc.org