



**Senior Community Organizer
Street Vending Campaign
Job Description: Temporary, Full-time Exempt**

Organizational Background: ELACC was formed in 1995 by four passionate Eastside activists who came together to create a community development corporation that blended equitable real estate with community engagement in Boyle Heights to keep development accountable to existing residents. Over the 23-year history of ELACC, we have leveraged over \$230 million in investments through community-driven real estate development, mobilized thousands of residents to change policies, served thousands of low-income residents with community wealth services, and we provide quality affordable homes for over 2,900 people.

Our mission is to advocate for economic and social justice in Boyle Heights and East Los Angeles by building grassroots leadership, developing affordable housing and neighborhood assets, and providing access to economic development opportunities for low and moderate-income families. ELACC is a founding member of the Los Angeles Street Vendor Campaign.

The Los Angeles Street Vending Campaign is the initiative to legalize vending of food and merchandise on Los Angeles' City sidewalks. The campaign is driven by a city-wide coalition of organizations who are committed to developing a system that gives micro-entrepreneurs an opportunity to make an honest living, encourages healthy eating, and supports existing small businesses in communities all over Los Angeles. In April 2018, Los Angeles City Council voted to legalize sidewalk vending and the City Attorney's office is currently drafting an ordinance for the implementation of the program.

Position: ELACC is looking for an experienced community organizer to act in a leadership role with respect to the Los Angeles Street Vendor Campaign as we finalize the legislative process and transition into implementation of the sidewalk vending program. The ideal candidate must be a strategic planner with demonstrated experience in broad-based campaigns. As a member of ELACC's community organizing department, organizers work under the Director of Community Organizing to implement grassroots base building, coalition building, and leaderships development strategies.

Duties and Responsibilities

Key responsibilities include but are not limited to:

- Develop and implement organizing strategy for the street vending campaign, including base building of vendors in different neighborhoods, organizing mobilizations in direct actions, capacity building for vendors in political advocacy. These strategies will be city wide and occasionally at the state level.
- Lead the organizing of two high density vending hubs within the City of Los Angeles to form special vending districts in accordance with the city's legal vending program.
- Plan, develop, and deliver a training curriculum to street vendors.
- Build and maintain strategic relationships with local officials, community partners, and steering committee members.
- Liaison to the Department of Health ensuring coordination of activities and communication with street vendor coalition and members.
- Coaches and supports two street vending organizers in developing and implementing base building plans.
- As needed will supervise interns and stipend members.
- Works closely with the Communications department in the development and execution of media and public outreach communications and strategies for the street vending campaign.

Qualifications

- Bachelor's degree or equivalent experience
- Minimum 3-4 years of professional experience in community based organizing
- Bilingual in English and Spanish
- Experience in coalition building and coalition spaces.
- Team player with superior interpersonal and collaboration skills
- Experience engaging, leading and motivating others
- Experience with base building, one-on-ones, personal visits, town halls, leadership development, and mobilization
- Ability to multi-task, juggle multiple responsibilities, and prioritize tasks
- Demonstrate ability to follow-through on assignments
- Self-starter with the ability to work independently and complete tasks in a timely manner
- Knowledge of campaign and organizing tools and technology
- Genuine interest and passion for ELACC issues and priorities
- Ability to plan, develop, and implement trainings through popular education

Compensation: Competitive salary that is based on experience. This is a temporary position for a 1-year term. The temporary position is full-time non-exempt. Medical/health insurance benefits are provided with this position, including paid holiday and office closure days.

ELACC is an Equal Opportunity Employer.

Email or Fax resume and salary history to contact below. Position open until filled

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www.elacc.org